

New Rules of Live Online

Lead a Workshop – Build community

Agenda

Introductions

Address the group

Share your background (Credibility)

Facilitator lead

Justify why, past way of doing

Build to a crescendo. Understanding leads to action

Read the slide

When you are coaching

Nice view of your ceiling. Face lit by the display

Live Online - Give Value Right Away

→ Promise of outcome / Daily challenge

→ Immediate engagement

→ Speak 1:1 (only one person in room)

→ Be it, demonstrate your credibility

→ Audience centric

→ Start with future state, Big Idea

→ What are they going to do when you are talking?

→ Get them to say yes or no

→ Tonight / homework / next hour

→ Web cam to eye level. Framed background. 3 points of light

“Your only job is to empower them. Create an experience that leaves them better than when they arrived”. *JB*